

Tourism Advisory Board Meeting/ Meeting Agenda

Tuesday, September 25, 2007 – 9:00 a.m.

Meeting Call to Order: Travis Reid

Roll Call: Present - Travis Reid, Judy Heinmiller, Chris Schelb, Deborah Marshall, John Hunt, Jeff Butcher

Absent - Scott Sundberg

Also Present - Deborah Vogt, Lori Stepansky

Approval of August Minutes: Heinmiller motioned to approve, Hunt second

Approval of Agenda: Hunt motioned to approve, Schelb second

Public Comments: N/A

President's Report: Chair Reid reported on the morning's activities of the potential emergency cruise ship docking and also noted ATIA convention held in Juneau next week.

New Business: Welcome new board appointees
Chair Reid acknowledged and welcomed new board appointees Deborah Marshall and Chris Schelb.

Old Business: Pavilion Project
No updates were available for the pavilion project. Discussion followed regarding the plans presented at last month's meeting.

Chair Reid presented a thank-you letter for cruise lines calling on Haines. Discussion followed regarding phrasing in the letter and cruise ship schedules.

Directors Report: Haines Reception for Cruise Lines – Stepansky reported details were finalized for the Haines Thank-You reception at ATIA; location at the Westmark Baranof.
Ryndam Luncheon for 5th Graders – Stepansky reported details of the Haines 5th grade class ship tour and luncheon two weeks prior on the Ryndam.

Advertising & Stats – Stepansky provided advertising and visitor statistics for Haines for 2006 and 2007 through August. Lengthy discussion followed regarding advertising design, responsibilities of the board and Tourism Director, setting board training and or a strategic planning workshop for the entire board.

Set Next Meeting Date: Tuesday, October 23, 2007 – 9:00 a.m.
Assembly Chambers, Public Safety Building

Hunt motioned to adjourn meeting, Butcher second.