

## Tourism Advisory Board Meeting/ Meeting Agenda

Tuesday, January 15, 2008 – 9:00 a.m.

**Meeting Call to Order: Travis Reid**

**Roll Call: Present** - Travis Reid, Chris Schelb, John Hunt, Judy Heinmiller

**Absent** - Jeff Butcher, Deborah Marshall

**Also Present** - Deborah Vogt, Lori Stepansky

**Approval of December Minutes:** All approved

**Public Comments:** N/A

**Approval of Agenda:** All approved; items added to New Business

**President's Report:** Chair Reid reported discussions about a boardwalk for the waterfront and noted the new waterfront committee recently established. Reid also reported the Borough Manager and Mayor told him there should be new information about the pavilion project at the February Tourism Advisory Board meeting.

**New Business: Waterfront Improvement Committee**

Discussion followed regarding size, style, and materials to construct a proposed boardwalk and the decision to have a waterfront committee that keeps its momentum for productivity.

### **Sidewalks**

Schelb reported about monies Chilkoot Indian Association is acquiring which would assist the interests of projects proposed by the Tourism Advisory Board. Discussion followed regarding these monies and their purpose and appointing a board member to the Waterfront Improvement Committee. Chair Reid appointed Schelb to represent the Tourism Advisory Board on this committee.

**Old Business: Pavilion Project**

Chair Reid reiterated updates will be available at the next meeting in February.

**Strategic Planning Letter** (*Jeff Butcher hopes to have the letter for the Assembly in time for this meeting. The original plan was to discuss the letter at this meeting so as to ensure it could be included in the next Assembly meeting packet which was anticipated to be January 22. However, the next Assembly meeting is now February 12.*)

Heinmiller reported speaking to Butcher who indicated the letter was not complete.

**Directors Report: Conventions (*Summary of convention and conferences*)**

Stepansky reported on a small conference for United Way this coming weekend and a larger one with American Legion February 1 and 2. Stepansky also noted TIA Yukon was still scheduled for April and the dates for CHARR would be announced in February.

**ABA & Motorcycle Trade Show (*Stepansky will discuss upcoming travel as well as an update on Ride Yukon event dates and plans*)**

Stepansky reported dates of Ride Yukon were being adjusted to work around the Kluane Bike Race dates and contingent on the AMHS Schedule.

**Budget**

Stepansky presented her draft of the Tourism Department budget she was presenting to the Borough Manager for 08/09 and indicated a few thousand dollars needed to be shaved off the total to bring it below \$350,000. Discussion followed regarding line items of the budget. Members will review the draft for further discussion at the February meeting.

**Set Next Meeting Date: Tuesday, February 26, 2008 – 9:00 a.m.  
Assembly Chambers, Public Safety Building**